



St. Francis Institute of Management & Research

(Approved by AICTE and Affiliated to Mumbai University)

AN ISO 9001 : 2000 CERTIFIED INSTITUTE

Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai – 400103

Presents

5th Annual Corporate Panel Discussion

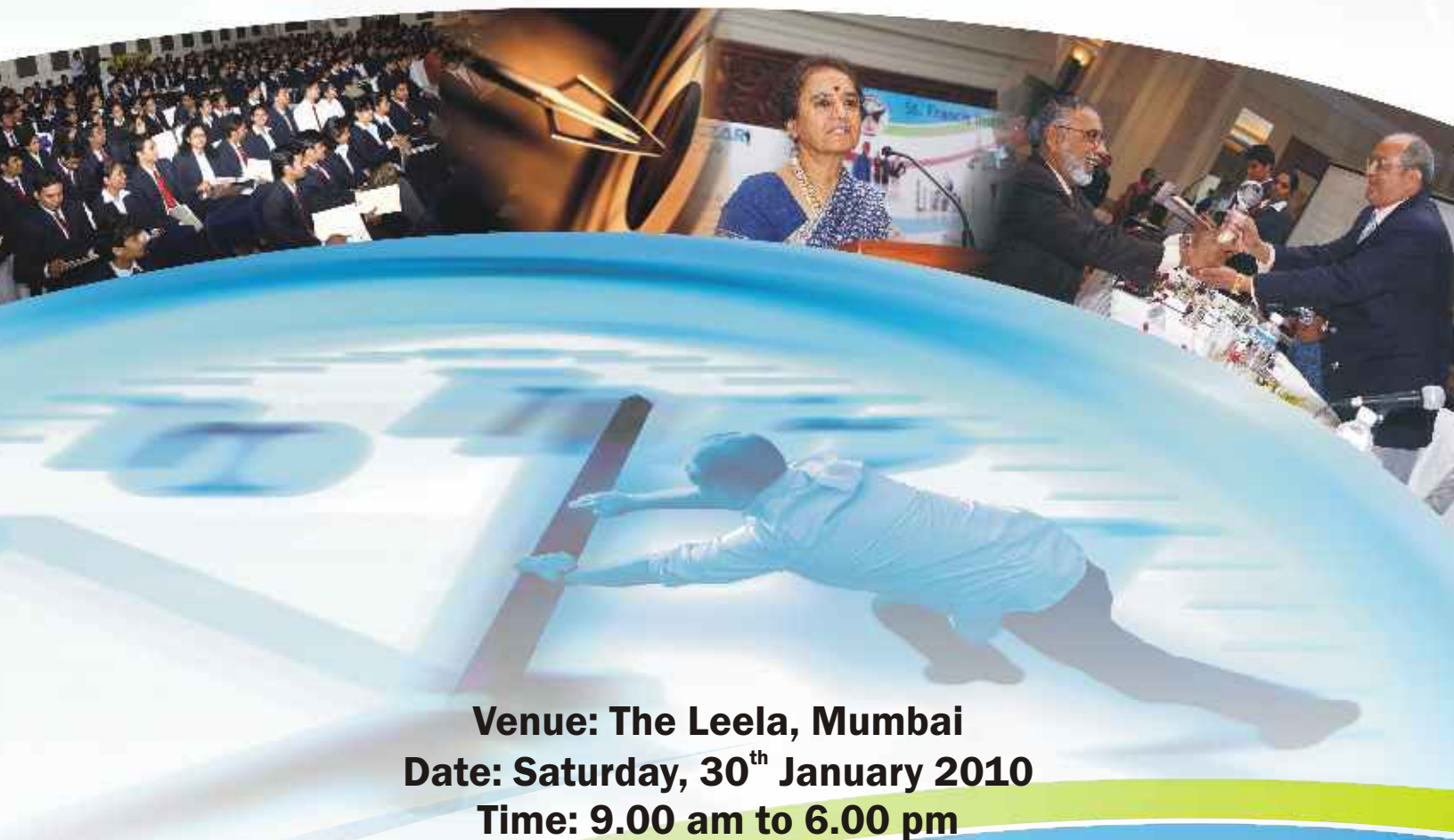


Bizzzar **2010**

“Quest for Excellence”

Theme:

“Challenges on the Road to Economic Recovery & Global Leadership”



Venue: The Leela, Mumbai

Date: Saturday, 30th January 2010

Time: 9.00 am to 6.00 pm



About the Institute

St. Francis Institute of Management and Research (SFIMAR) was established in the year 2002 by "The Society of the Congregation of Franciscan Brothers". The Society had its Centenary Celebrations in the year 2008. Its vision is to flourish as a seat of learning of international standards for developing an entrepreneurial class of value based industrial leaders, empowered with techno-managerial competence to sustain innovation for building global businesses of the future.

SFIMAR is an AICTE approved premier management institute affiliated to University of Mumbai. It has also been awarded with ISO 9001:2000 certification for implementing 'Quality Management System' by Det Norske Veritas (DNV). SFIMAR today is rated among the top 100 B-Schools in India by Dalal Street Journal, Dec 2009.

SFIMAR ensures 100% results, consistent 100% placement, continuous industry-institution interaction and training in a 'Gurukul Environment'. SFIMAR plays the role of a catalyst in the development of the country's most valuable resource, its Youth. SFIMAR aims to educate leaders who make a difference in the world.



About Bizczar

"BIZCZAR" is a panel discussion among corporate bigwigs organized for the Management students of SFIMAR. It has been conceptualized with a view to bring in face to face interaction amongst industry experts. Bizczar provides a platform to explore the minds of potential Managers by exposing them through some real and interesting issues in Management. Bizczar 2009 was hosted at ITC Maratha, Mumbai and had an overwhelming response both from esteemed panelists and participants, thereby inspiring SFIMAR to scale new heights.

Bizczar 2010

Bizczar had its inception in the year 2006. Since then it has been growing significantly. SFIMAR is now hosting the 5th Annual Corporate Panel Discussion 'Bizczar 2010'.

**"Until you spread your wings, you will have no idea how far you can fly &
While most are dreaming of success, Winners wakeup and work hard to achieve it"**

- Dr. Thomas Mathew, Director - SFIMAR

As rightly quoted by Dr. Thomas Mathew, SFIMAR this year plans to spread its wings & move a step ahead by launching the HR SUMMIT 2010.

HR Summit 2010

Bizczar is the most appropriate platform for SFIMAR to launch the HR Summit 2010. The Summit will give opportunities to develop effective strategies that are key to the success of any organization. It will offer a platform for debate, questions & answers, creativity and knowledge. It will bring together a significant group of like-minded professionals with the expertise to ensure an interesting and beneficial experience.





The Theme and Sub-themes for this year's event are as follows:

Theme: "Challenges on the Road to Economic Recovery & Global Leadership"

Session I

HR Summit 2010

The summit will focus on the latest & most relevant issues presented by the big shots from various organizations. Also HR delegates from diverse fields are invited to attend the summit and gain insight by updating their knowledge and getting new ideas for managing people in this rapidly changing HRM environment.

Key Note Address: "Labour Reforms in India" Has the time come?

PANEL DISCUSSION

Sub-Theme: "Refocusing on the HR Practices"

Points of Discussion:

- Quality People at affordable prices
- Employee Retention
- Improving Employee Engagement through Training & Development
- Employee Morale & Motivation

Session II

FINANCE PANEL DISCUSSION

Sub Theme: "Crisis is Over but the Risk is not".

Points of Discussion:

- Prices of commodities moving North
- Foreign Direct Investments & Foreign Institutional Investors in Emerging Markets
- Do we need an alternate currency against US dollar?
- Interest Rates, Inflation & Credit Growth.
- Timing of withdrawal of stimulus package.

Session III

MARKETING PANEL DISCUSSION

Sub-Theme: "Redefining Marketing Strategies"

Points of Discussion:

- New Concepts: Crowd Sourcing or Customer Creativity
- Boot Strap Budget : Effective Marketing Strategies with no-or-low cost
- Social Incubators : Use of Technology for giving a boost to Marketing activities
- Potential sectors: Higher Education, Infrastructure, Health care etc.

Testimonials

"Getting the right answers begins with asking the right questions. Bizczar'09 shined with informed questioning which inspired good comments & answers from the Panelists. My best wishes for the success of Bizczar 2010".

- Dr. Thomas Mathew

Director, St. Francis Inst. of Mgmt & Research



The Bizczar 2009 event at St. Francis Institute was forthright, encouraging and relevant. While the topics were contemporary and the speakers eloquent, what made the experience fruitful was an attentive audience enthused to learn.

- Mr. Sanjay Jha

Executive Director, Dale Carnegie Training, India

As a Panelist and sharing the dais with eminent speakers from businesses as varied as Advertising, Realty, Consultancy & Healthcare, did help me pick up a few things on Brand Leadership. I am sure the students of SFIMAR, budding managers benefitted immensely through their interactions

- Mr. V. P. Kamath

Ex-CEO, Apollo Hospital Mumbai



Core Organizing Committee

Bro. Alphonse Nesamony

Chairman, SFIMAR

Dr. Thomas Mathew

Director, SFIMAR

Prof. Sujeesha Naidu

Sr. Core Faculty, SFIMAR

Prof. Vasudha Rao

Sr. Core Faculty, SFIMAR

Prof. Vaibhav Kulkarni

Core Faculty, SFIMAR

Ms. Sangeeta Varma

Training & Placement Officer, SFIMAR

Venue



Sahar, Andheri - East,
Mumbai - 400 059
Maharashtra

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www.managementparadise.com



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